

Quality of Life



9,000 hectares of public owned accessible green space (DCDC area)



No. of residents living within 1km of publicly owned green space



1st Place “Best Kept City” in NI 2023



100km of traffic free greenways



14 x award winning blue flag beaches & world famous surfing spots



Home to international events & festivals



Best Halloween Destination in the World (USA Today)



Top 10 location in UK for Friendliest & Happiest People (Global travel site Big 7)



Average commute: 30mins



Average House Price: £175,545 (Northern Ireland Quarterly House Price Index Q2, 2023)



Average Rent: £775 pcm (Northern Ireland House Price Index: NISRA)



Median Salary: £23,847 (Annual Survey of Hours and Earnings, NISRA)



NW Attraction currency with lower cost of living and improved quality of life attractive when sourcing talent in competitive sectors.