



Derry City & Strabane: A City Region of Opportunities

TALENT | LOCATION | PARTNERSHIP

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Head of Business

Derry City & Strabane District Council



Strategic Cross-border Location

UK
EU

Dual market access to both the EU single market and GB

4

4th largest population centre on the island of Ireland (35% under 25)



2 x international airports with Flight connections to 190 global destinations, 42 countries, 16 US destinations and 4 continents

1

1 hour flight time to London (2 hours to European destinations)



1st Place for Remote Working in NI & 4th in UK (Uswitch.com Remote Working Index, 2021)

Top 10 Local Authorities in the UK where Fibre-to-the-Premises (FTTP) broadband coverage has reached over 50%

(Thinkbroadband.com 2021)



Deep Sea Port



Regional Airport



International Airport



350,000
City Region
population



A City with an urban
population in excess of
100,000

Transport Connectivity



AIR

- 2 x international airports with flight connections to 190 global destinations, 42 countries, US destinations and 4 continents.
- City of Derry Airport: 3 flights a day, Monday-Friday into London Heathrow with onward global connections.
- Direct flights from Donegal Airport to Dublin.

16



RAIL (Daily)

- 16 x hourly departures from Derry to Belfast (Journey time approx. 2 hours).

BUS/COACH (Daily)

- 12 x hourly departures from Dublin to Derry (Aircoach).
- 38 x departures from Derry to Belfast every 30mins (Translink).
- 7 x GX 212 express departures to Belfast.
- 10 x Bus Eireann departure Letterkenny to Derry.
- 13 x departures to Omagh & Strabane.
- 8 x hourly departures from Derry to Buncrana.
- 8 x hourly departures from Derry to Coleraine.



CAR

- 1 hour 15 minutes from Derry to Belfast on A6
- 3 hours 15 minutes from Derry to Dublin
- 30 mins from Letterkenny to Derry



BIKE

- A sustainable alternative with more than 100km of traffic – free cycle paths and greenways



Digital Connectivity

4

Top 4 in UK for fastest average broadband Speed of 114.9mb
(Broadband Genie 2023)

1

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(Uswitch.com Remote Working Index, 2021)

10

Top 10 Local Authorities in the UK where Fibre-to-the-Premises (FTTP) broadband coverage has reached over 50%. (Thinkbroadband.com 2021)

100g

Services up to 100g per wavelength and protected services offering 99.999% availability, with a 67 millisecond connection to New York



Ultrafast Full Fibre Broadband available across the Openreach Network



97% Superfast Broadband availability



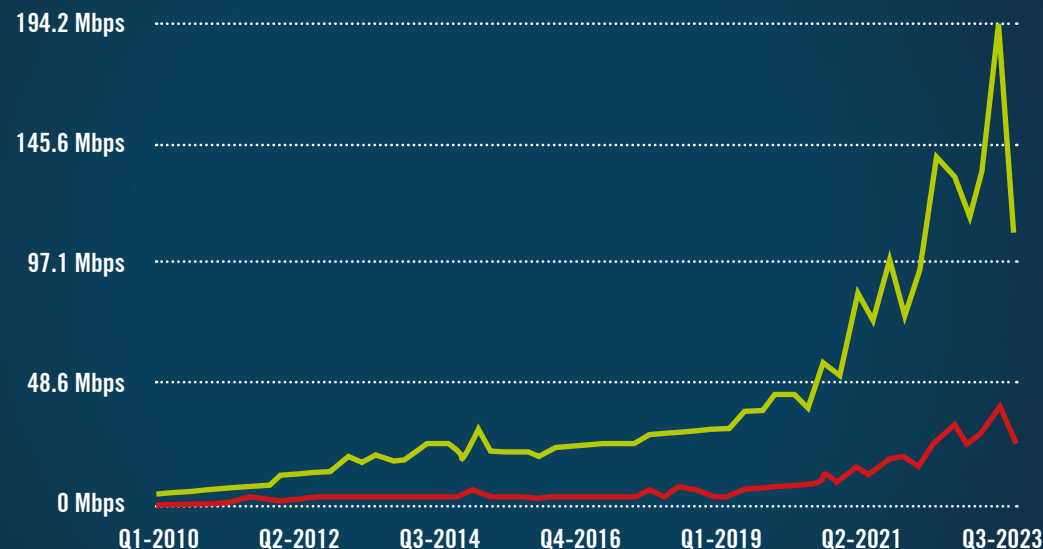
Digital Connectivity



SUPERFAST (>24Mbps): 97.11%
SUPERFAST (>=30Mbps): 97.02%
GIGABIT (DOCSIS 3.1 or FTTP): 94.45%
FULL FIBRE (FTTP or FTTH): 93.49%
ALL NET FTTP: 22.10%
FTTP excluding Openreach, KCOM and Virgin Media RFOG
OPENREACH FTTP: 88.51%
'FIBRE' PARTIAL/FULL AT ANY SPEED: 88.51%
FTTC/VDSL/G.fast/Cable/FTTP

BELOW 2Mbps DOWN: 1.24%
BELOW 10Mbps DOWN: 1.99%
Legal USO
BELOW 10Mbps, 1.2Mbps UP: 1.92%
BELOW 15Mbps: 2.33%
High Speed Broadband
ULTRAFAST (>100Mbps): 94.45%
VIRGIN MEDIA CABLE: 61.20%
OPENREACH (>30Mbps): 92.95%
OPENREACH G.FAST: 0.00%

ADSL, ADSL2+, FTTC, Fibre, Cable, Mobile and Wireless Speeds Technology Split: FTTC 36.1% • FTTH 63.9%



Estimated Maximum Mean Download Speed: 885 Mbps

This figure is based around everyone buying the fastest Virgin Media, KC or Openreach product available to them, based on current product availability. Distance limitations of ADSL2+ and VDSL2 are factored into the calculation.

Speed test results are based on the analysis of results from our speed test or partners who use our **speed test** service. We believe this is the largest analysis of crowd sourced speed test data for the UK and the technology splits by area help to show what the public is experiencing for the different types of services across the UK.

Skilled, Educated and Young Talent



Human Capital - Youthful & Creative Population (34% under 25)



31% of school leavers educated to degree level



Top performing region at High school diploma level



UU Ranked in top 2% of Global Universities



65.9% uptick in Productivity Output per hour from 2011 to 2021 (pwc)



Access to enrolled Students in FE/HE across region



1ST for Primary Maths in EU (6th in world)



Students with 2+ A Levels (above NI Av.)



School leavers with 5 GCSEs

City Deal

“Investor access to game-changing City and Growth Deal worth £250m to power investment opportunity, economic growth and tech innovation”



Innovation, Digital & Health

CIDRA ... £22.5m

CARL £16.5m

Personalised Medicine Centre ... £20m

Ulster University School of Medicine £25m

Complemented by:

Digital Innovation & £15m
Smart Cities Programme

£250m
City & Growth Deal

Cross-cutting objectives of Job Creation, Skills & Employability



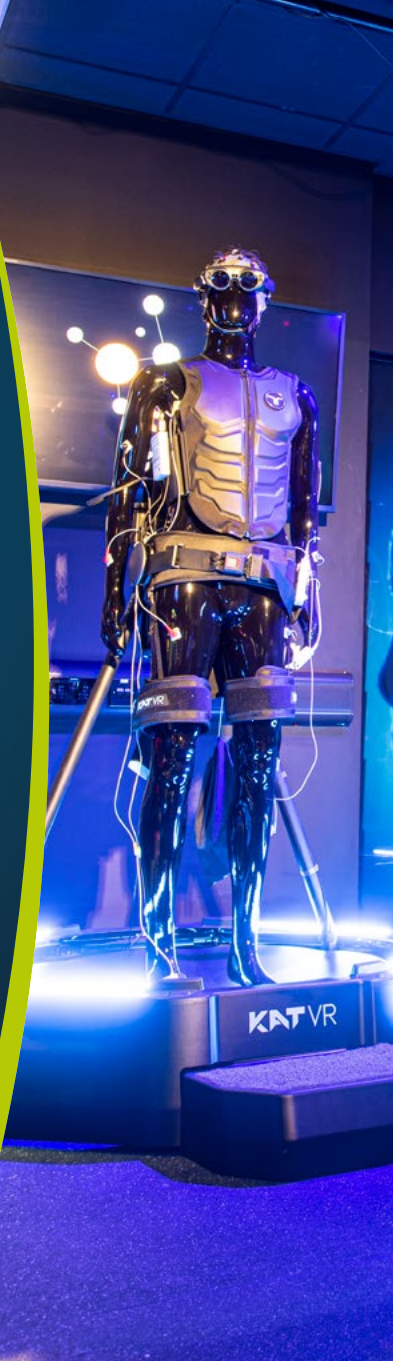
Regeneration, Tourism & Renewal

Central Riverfront ... £45m

Strabane Town Centre £50m

DNA Museum ... £5m

Walled City £15m



Quality of Life



9,000 hectares of public owned accessible green space (DCDC area)



No. of residents living within 1km of publicly owned green space



1st Place “Best Kept City” in NI 2023



100km of traffic free greenways



14 x award winning blue flag beaches & world famous surfing spots



Home to international events & festivals



Best Halloween Destination in the World (USA Today)



Top 10 location in UK for Friendliest & Happiest People (Global travel site Big 7)



Average commute: 30mins



Average House Price: £175,545 (Northern Ireland Quarterly House Price Index Q2, 2023)



Average Rent: £775 pcm (Northern Ireland House Price Index: NISRA)



Median Salary: £23,847 (Annual Survey of Hours and Earnings, NISRA)



NW Attraction currency with lower cost of living and improved quality of life attractive when sourcing talent in competitive sectors.

Industry Confidence in Region



Value Proposition

1

Track Record: Home to more than 40 international companies, of which 70% reinvest

2

Unique Market Access: Investors can access both GB and EU markets, free from customs and trade barriers for the sale of goods/services

3

Competitive: One of the most cost-efficient business environments in Ireland. Operating costs overall are lower than in Belfast / Dublin

4

Energized NW Ecosystem: Our small and connected population means we have ready-made ecosystems. We get things done quickly and in a collaborative way

5

City and Growth Deal: Investor access to game-changing City and Growth Deal worth £250m

6

Young, Talented Workforce: 34% under 25. Resilient, results-driven and loyal - less than 3% seeking new jobs

7

Academic Excellence: 59% students with 2+ A levels (above NI Average). 31% of school leavers educated to degree level

8

Advanced Infrastructure: Excellent transport and communications infrastructure: 100gb per second telecoms link to the US and EU. 1st Place for Remote Working in NI. Top 10 Local Authorities in the UK where Fibre-to-the-Premises (FTTP)

9

Cross Border Partnership: NWDG, NW Tertiary Education Cluster, NW Energy Strategy. A cultural affinity and experience of working across jurisdictions

10

Companies service global clients from the North West Region. The 5-hour time difference with New York ensures US companies can extend their working day and provides a competitive edge



Thank You

TALENT | LOCATION | PARTNERSHIP

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A City Region of Opportunities: Be part of our vision