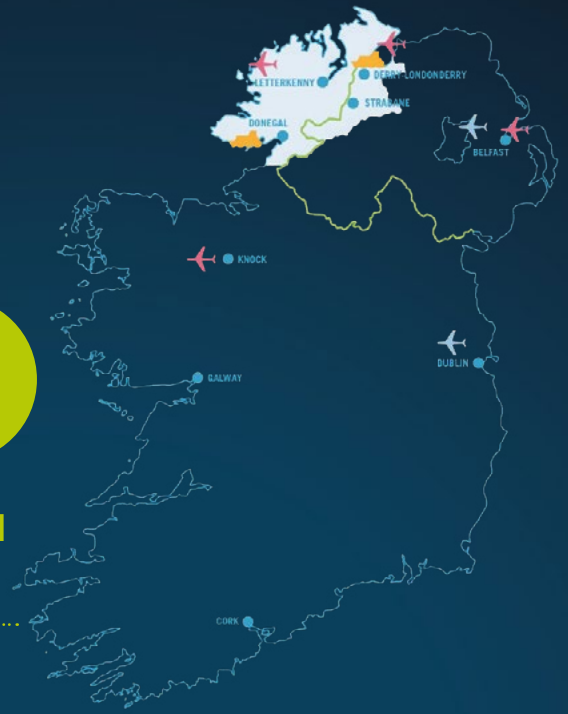




Derry City & Strabane District

Value Proposition



- 1 Track Record:** Home to more than 40 international companies, of which 70% reinvest
- 2 Unique Market Access:** Investors can access both GB and EU markets, free from customs and trade barriers for the sale of goods/services
- 3 Competitive:** One of the most cost-efficient business environments in Ireland. Operating costs overall are lower than in Belfast / Dublin
- 4 Energized NW Ecosystem:** Our small and connected population means we have ready-made ecosystems. We get things done quickly and in a collaborative way
- 5 City and Growth Deal:** Investor access to game-changing City and Growth Deal worth £250m
- 6 Young, Talented Workforce:** 34% under 25. Resilient, results-driven and loyal - less than 3% seeking new jobs
- 7 Academic Excellence:** 59% students with 2+ A levels (above NI Average). 31% of school leavers educated to degree level
- 8 Advanced Infrastructure:** Excellent transport and communications infrastructure: 100gb per section telecoms link to the US and EU. 1st Place for Remote Working in NI. Top 10 Local Authorities in the UK where Fibre-to-the-Premises (FTTP)
- 9 Cross Border Partnership:** NWDG, NW Tertiary Education Cluster, NW Energy Strategy. A cultural affinity and experience of working across jurisdictions
- 10 Companies service global clients from the North West Region:** The 5-hour time difference with New York ensures US companies can extend their working day and provides a competitive edge