Derry City & Strabane:
A city region
of opportunities
Be part of our vision
www.investderrystrabane.com

Who we are

Recognised international tourism destination with history dating back to the 6th Century

Ireland's only historic completely walled city & one of the finest in Europe

4th largest City in Ireland

An area that combines the best city, coastal and countryside experience

35% of our youthful population are under 25 years old

Unique cross-border city region providing a gateway to UK, Ireland & EU markets

Vibrant, confident & forward thinking university city that is friendly and welcoming

A super connected city with access to Hibernia Translantic cable 22miles offshore

100,000
urban population

350,000
city region population

Our City Region

John Kelpie
CEO Derry City and Strabane District Council

The Derry ~ Londonderry City Region is exceptionally well placed as an investment hub for companies seeking to establish a gateway to both the UK and EU Markets.

Poised on the edge of Europe, the island's only cross border city is the perfect location for any business with its sights set on growth and easy access to new markets. Looking to the future, our strategic setting offers a strong platform for investors seeking to establish firm foundations for future ventures.

The North West is renowned for its rich tourism, culture and heritage offering, and has a growing reputation as a business friendly region with a compelling investment proposition. Moving forwards, Derry City and Strabane District Council is progressing an ambitious Strategic Growth Plan which prioritises infrastructure, research, innovation and skills to ensure the region is resourced to meet the needs of industry now and in the future.

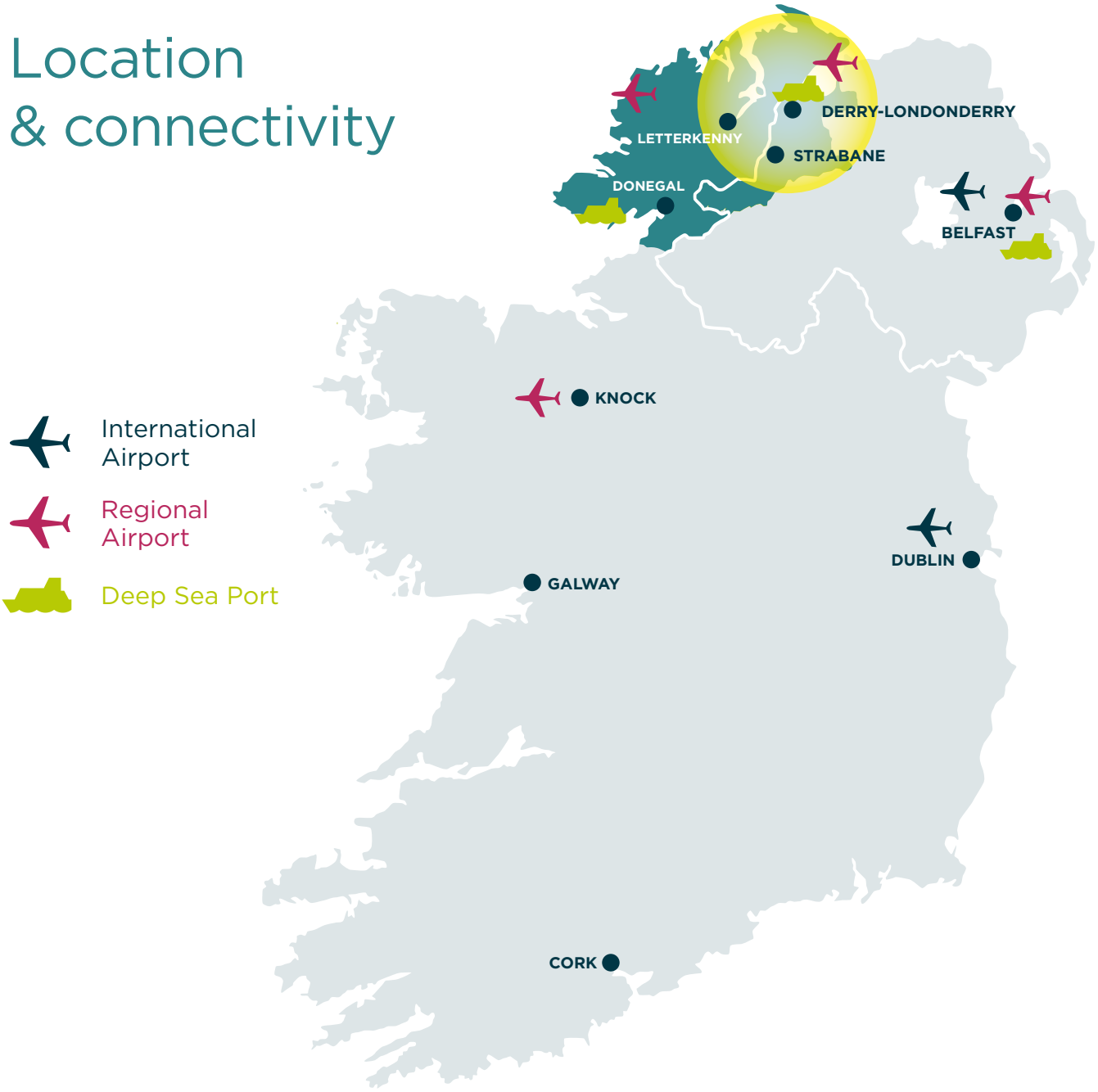
The strength of the region is underpinned by the collaborative approach to its development being driven by local stakeholders, with the support of central government departments on both sides of the border. The success of this approach is recognised by the Financial Times FDi Markets which names Derry ~ Londonderry as one the top 10 small cities in Europe for FDI strategy.

In choosing the North West as a business base, leading international companies such as Seagate, DuPont, Allstate, OneSourceVirtual, AXA and Convergys are already reaping the benefits of a talented and educated workforce, as well as the superb quality of life and dynamic business environment.

Derry City and Strabane District also offers significant cost advantages compared to the rest of Ireland, UK and most of Western Europe. This combined with value-added benefits makes the case for investment clear and compelling.

John Kelpie

Location & connectivity



International Airport

Regional Airport

Deep Sea Port

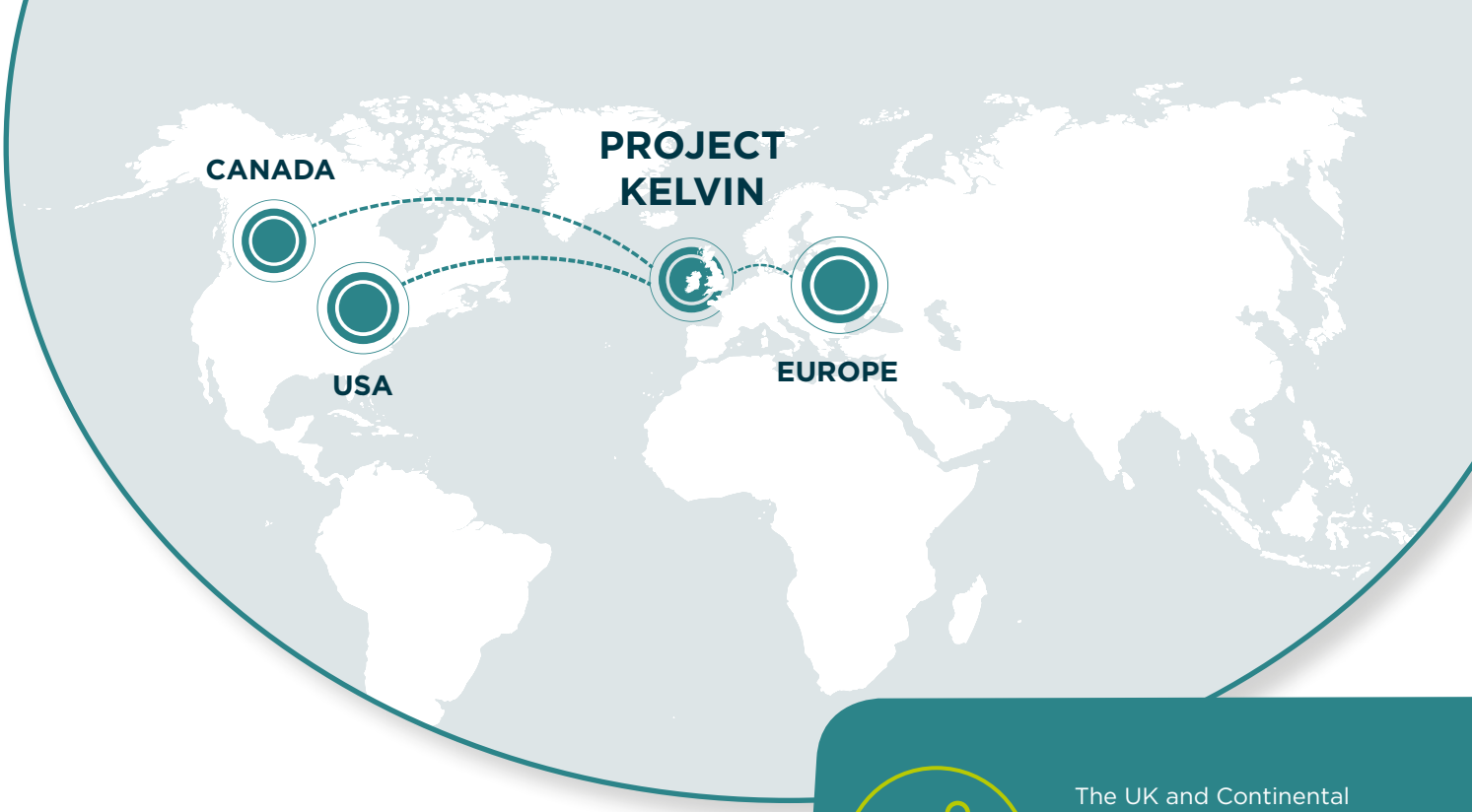
Other interesting facts

1 hour flight time to London

2 hour flight to European destinations

Direct Flights to USA with United States border preclearance

Direct rail link to Belfast with onward connections to Dublin



The UK and Continental Europe. We are "digitally" closer to the East Coast of North America than California

Among the fastest North American connection from Western Europe

An established LPWAN (Lorawan) IoT network offering access for R&D, experimentation, prototyping and scaling sensor based solutions

Offers services up to 100G per wavelength and protected services offering 99.999% availability. With a 67 millisecond connection to Manhattan, New York

Our digital infrastructure makes us one of the most accessible destinations in the world

Why Invest?

HIGHLY EDUCATED SKILLED

English speaking workforce with a strong and loyal work ethic

UNIVERSITY CITY

CONNECTIVITY

RANKED TOP 10

Economies in the world for ease of doing business and starting a business

Northern Ireland

BEST PERFORMING EDUCATION SYSTEM

for primary mathematics in Europe and

6TH BEST

in world

For leading International Investors already in the know, this City region is home to a talented and educated workforce, which is leading the way in innovation and creativity leading to major international and commercial success for the businesses located here. Regulation is kept to a minimum. Companies have ready access to a broad range of funding options as well as a developing venture capital market and we are consistently ranked in the top 10 globally for ease of doing business.

Track Records

Mod Squad.Inc - ICT

"We are matching Derry's strengths with our needs. It has a fantastic educational base, it has a fantastic demographic base. There is a tonne of flexibility here."

Companies which have invested in the city region

AXA

CONVERGYS
Outthinking Outdoing

DUPONT

firstsource

FUJITSU

Home to
40 OVERSEAS COMPANIES

PROJECT KELVIN

Access to
UK AND EU MARKETS

35%
under 25 years old
YOUNGEST POPULATION

PRIORITY GROWTH SECTORS

LIFE AND HEALTH SCIENCES

Business Professional and Financial Services
Advanced Manufacturing & Engineering
Digital Industries – Software & ICT Creative Industries – digital and creative technologies

75% of investors reinvest

onesource VIRTUAL

OneSource Virtual - IT
OneSourceVirtual set up in Derry despite fierce competition from other cities. "By establishing our European operations here, we are in a stronger position to target opportunities within UK and Europe and expand sales and ensure future growth of our business."

Allstate Northern Ireland

Allstate - ICT/Business Services
"Our experience in Northern Ireland far exceeded our expectations. We came here originally for the cost savings. We find ourselves staying for the people and the talent that's available."

BEMIS

BEMIS - Life sciences & finance and business services
"We have successfully operated a manufacturing facility in Northern Ireland since 1996, and know it to be a great location to do business. The availability of skilled graduates in the area, engagement of local council representatives, and the support offered from Invest NI were all critical factors in our decision to locate this centre in Northern Ireland."

HML INVISTA KOFAX Seagate 1stopdata

Growth sectors

DIGITAL AND CREATIVE TECHNOLOGIES (DCT)

Companies (number)	Area of expertise	Availability of talent (graduates)
95	EdTech, E-Learning, App & Software Development, Enterprise Software, Healthtech, Digital Media & Entertainment, E-Commerce & Marketplace, Social Networks, Cyber-Security	5900+

ADVANCED MANUFACTURING AND ENGINEERING (AME)

Companies (number)	Area of expertise	Availability of talent (graduates)
245	Automation Technology, Agricultural – Machinery, Quarry/ Mining Machinery, Materials Handling, Print & Packaging, Mechanical Engineering, Electrical Engineering ,Precision Engineering & Fabrication	3000+

BUSINESS, FINANCE AND PROFESSIONAL SERVICES (BFPS)

Companies (number)	Area of expertise	Availability of talent (graduates)
330	Accountancy, Law/Legal Practice, Business Process Outsourcing, Shared Service Centres, Customer Contact Centres, Back & Middle Office	5900+

LIFE AND HEALTH SCIENCES (LHS)

Companies (number)	Area of expertise	Availability of talent (graduates)
30	Point of Care Testing, In Vitro Diagnostics, Clinical Modelling, Data Analytics/Medical Bioinformatics, Phase III & IV Clinical trials, Neuroscience, Stratified Medicine, Medical packaging, Medical Device Manufacturing	3210+

Business benefits

Northern Ireland has developed an international reputation for being a high quality, cost competitive location.

Underpinning this reputation is the fact that the region can provide a culturally compatible, highly educated, skilled workforce. Our city region offers a value proposition due to competitive salary costs, low employee attrition rate and a pro business environment with a local government committed to growing the economy.

Over 2700 jobs have been created through FDI and existing company expansion in 2015-17. Taking only 24 hours to register a company, there has never been a better time to invest in Derry-Strabane.

Source: Colliers International Office Rent Maps. As of exchange rate (Oct 2017).

12.5%
corporation tax is lowest in Western Europe

$

Operating costs among most competitive in Western Europe

Labour turnover rates are amongst lowest in Europe

Staff attrition rates

9%
Digital & creative technologies

5%
Business, Finance and Professional Services (BFPS)

4%
Advanced Manufacturing and Engineering (AME)

4%
Life and Health Sciences (LHS)

Business incubation & co-working space

We provide the perfect base for new ventures keen to advance their ideas and business. Its not just about location - we can offer you much more. A space to call to your own where you can focus on developing your business, meet your clients, collaborate with our internationally renowned research centres and take advantage of local government trade and investment missions.

Catalyst Inc. innovation Centre

- 50,000 square foot of flexible workspace on the banks of the River Foyle.
- Contains its own data centre.
- House specialists in software, telecoms, digital media, health & bioscience, clean tech and television production.
- Super-connected premises provide flexibility for start-ups and companies of any size.
- Cross border engagement with CoLab.

CoLab

- Incubation space and business support to early-stage enterprises in the high tech and knowledge intensive sectors.
- Provides flexibility for start-ups and companies of any size, ranging from a single “hot desk” to large-scale workspace.
- Cross Border engagement with Catalyst Inc. Innovation Centre.

Ulster Science & Technology Park

- Purpose built 15 acre mature landscaped campus.
- State of the art high specification office accommodation with flexible lease terms dedicated to the needs of the financial services, digital media, ICT and knowledge based technology enterprises.
- Agile workspace with resilient Tier 1 internet provision, secure 24/7 access, support services, meeting facilities, onsite catering and free parking.

BEAM Centre

- Multi-functional workspace, events, co-working and support centre for small businesses and third sector organisations.
- Set in a wooded, tranquil area 5miles from the Derry city centre.
- From US$ 13 per day.
- Hub for developing relationships between social economy organisations, private and statutory sectors both North and South of Ireland.

NorthWest Regional College Business Support Centre (BSC)

- Provides direct training and mentoring support to local industry.
- Ares of expertise include Entrepreneurship, Knowledge transfer, research and development, innovation funding and technical consultancy.
- Facilities include software development suites, a food development centre, rapid prototyping facilities and 3d animation and design media software facilities.

Eighty81 Creative Workspace

- Shared creative workspace for businesses in the creativity industry.
- Located in Ebrington Square in the heart of Derry ~ Londonderry.
- Super-connected premises provide flexibility for start-ups and companies of any size, ranging from a single “hot desk” to large-scale workspace.

C-TRIC

- Unique facility promoting & facilitating translational and clinical research.
- Provision of Incubation space for Life Sciences and Bio companies.
- Clinical assessment of devices.
- Medical Device assessment studies
- Research ethics & governance.

Talent, skills & resources

A strong cross border collaboration between institutions ensure students are equipped with the right skills and are employment ready. Circa 7,000 graduates annually ready for employment

Labour Pool

35% population under 25 years old

103,530 in employment

High levels of staff retention

Depth of skill available

Highly competitive salaries:

- HR Admin $19,000pa
- Financial Accountant $25,000pa
- IT Technical Support $28,000pa
- Software Test Analyst $33,000pa
- Software Developer $30,000pa

Talent Pipeline

40,000 third level students

Top-performing region in post primary education at age 16 and age 18 (high school diploma equivalent)

31% school leavers educated to degree level

Pipeline of migration to Ireland Northwest from EU and non-EU

Educational institutions of excellence:

- Ulster University
- Letterkenny Institute of Technology
- NW Regional College

University Region

Northwest Regional College (NWRC)

- Leading provider of vocational courses & foundation degrees
- Centre of excellence in software engineering
- 20,000+ students each year
- Dedicated business support centre
- 25+ global partner institutions
- 58.9% students with 2+ A Levels (above NI and UK Average)
- 82% students achieve 5+ GCSEs (above NI and UK Average)

Letterkenny Institute of Technology (LYIT)

- 4000+ students
- 50+ global partner institutions
- 4 x academic schools
- Business
- Tourism
- Engineering
- Science
- Significant Research Partnerships
- Growing International Student base

Ulster University (Magee Campus)

- Top 10 entrepreneurial universities globally
- £57m invested in R & D
- Top 25% of UK universities for world leading research (REF 2016)
- 5000 students & 150+ courses
- Medical school in development
  - Specialisms in technology and innovation
  - 80 students per year (Graduate entry)
  - Confucius Institute
- Heart of city/region's economic development
- Joint leadership team meetings
- By 2025 9,400 FTE students
- Partnership with NWRC

World leading education

- With **70 primary schools**; **14 post primary schools**; **8 nursery schools** and **24 pre-schools class sizes** are smaller than the UK average.
- We have **top performing schools** and the **best performing education system** for primary maths in Europe and **sixth best in the world**.
- **We are consistently at the top top performing region of UK at GCSE and A Level examinations**. The percentage of school leavers who have achieved at least 5 GCSE Grades A*-C has increased to 82%.
- An increasing amount (20%) of our **population are educated to degree level or above.**
- There are **40,000 students** currently in further and higher education.
- **Four 3rd level institutions within a 45 minute catchment of Derry-Londonderry,** Ulster University Magee Campus, Ulster University Coleraine Campus, NW Regional College and Letterkenny Institute of Technology (LYIT).
- Ulster University is listed in the prestigious Times Higher Education ranking of the **top 150 universities under 50 years old**. The 2014 Research Excellence Framework identified Ulster University as one of the top 25% of UK universities for world-leading research, based on research power.
- **Ulster University has world class research** in intelligent systems, computing, engineering, creative arts, life and health sciences and is internationally renowned for biomedical sciences.

Global research & technology centres of excellence

With financial incentives including innovation vouchers and R&D Tax credits companies can take advantage of 12% - 130% help with R&D costs. Our business support partners can assist further and offer your company an attractive and competitive package of financial incentives as well as recruitment & training advice.

C-TRIC

C-TRIC Clinical Translational

- Unique facility promoting and facilitating translational and clinical research
- 1 of 2 centres in UK
- Area of expertise includes:
  - Clinical assessment of devices
  - Research ethics and governance
  - Integrated research application system form completion
  - Patient recruitment and sample collection for studies

WISAR

WiSARLab

- State of the art RF lab to support R&D
- Expertise in Wireless Tech, Embedded systems, Power Electronics, Body Area Networks (BAN) and the application of Power Electronics
- Particular expertise in Body Area Networks (BAN) and the application of WSNs in buildings

NWRC

north west regional college
Derry-Londonderry • Limavady • Strabane

dial

- Specialisms in dementia and end of life care
- Industry healthcare product demos
- CPD for healthcare staff

Foodovation

- New product development & menu development
- Packaging design & food labelling
- HACCP & food Safety

PRODUCT DESIGN CENTRE

- Ideas generation, concept & prototype development
- Access to rapid prototypers, 3D printers, 2D & 3D designs
- Finite Element Analysis, Design for Manufacture & Assembly & Fluid Dynamic Analysis

University of Ulster

Ulster University

Legal Innovation Centre

- Promotes and supports the use of technology in legal services
- Education and training on emerging legal technologies

Intelligent System Research Centre

- Dedicated to the creation of intelligent computational systems
- Home to 1 of only 170 active MEG labs worldwide
- Area of expertise includes: Neuro-Engineering, Brain Computer Interfacing, Cognitive Robotics, Wireless Systems, AI & VR

Centre for Engineering & Renewable Energy (CERE)

- Worked with Boeing, Bombardier, Airbus & Terex
- Expertise in: Engineering, Renewable energy, Engineering, Mechanical, Manufacturing; electrical and electronic engineering

Cognitive Analytics Research Lab (CARL)

- Global leader in data analytics research
- Application of research in cognitive analytics across a range of sectors: Health, Financial technology, Advanced manufacturing, Media, Energy, Civic society and public policy

International Partnerships

The City region has established strong international partnerships globally with North East America including Boston, Massachusetts, Philadelphia, City of London and China.

We are ideally situated between mainland Europe and United States. With a strategic cross-border partnership with neighbouring Donegal County Council in the Republic of Ireland we have developed a North West City Region acting as an economic driver for wider economies in North and South of Ireland.

UNIQUE ECONOMIC PARTNERSHIP
with City of London

ECONOMIC DEVELOPMENT AGREEMENTS
with key markets

ANNUAL TRADE AND INVESTMENT MISSIONS

FRIENDSHIP AGREEMENT
with City of Dalian in China

Cost of living

	RESTAURANT PRICES	AVERAGE GROCERY SHOP	AVERAGE RENT
Dublin	28.5% ↑	26.1% ↑	208.9% ↑
Belfast	1.5% ↑	10% ↑	27.7% ↑
London	35% ↑	16.6% ↑	316% ↑

AVERAGE HOUSE PRICE: $147,660

Quality of life

The city region boasts an enviable quality of life with access to:

- Free healthcare
- Major acute regional hospital
- Stress free commute
- Available and affordable housing
- Friendliest people in the UK
- Stunning scenery, historical landmarks and greenways
- Award winning beaches
- World famous golf courses

We are home to...

- A thriving arts and culture scene with a global reputation
- International events and festivals
- Best Halloween destination in the world as voted by USA Today
- Foodie destination
- Rich musical legacy
- Low crime rate

Tourism & Leisure

Attracting more visitors each year, the City and surrounding region prides itself as a welcoming heritage destination.

The city region is perfectly located where the Wild Atlantic Way meets the Causeway Coastal Route. We are an investment opportunity, a thriving dynamic and desirable place to live and work in close proximity to spectacular countryside, coastal routes and award-winning beaches.

There is a vibrant arts scene, set against a backdrop of remarkable built heritage, of which the City Walls are the most striking feature. Listed as one the '1001 Historic Sites You Must See Before You Die' by UNESCO, the Walls celebrate their 400th year anniversary in 2018.

The City is bidding to secure international designations UNESCO Creative Cities Network and UNESCO Learning City Region. Never short of an event or festival to enjoy, Derry was voted Best Halloween Destination by USA Today.

> **Derry – The Walled City is one of the World's underrated city destinations**
>
> Sydney Morning Herald – Oct 2017

Investing in our future

The vision is to to create 'A thriving, prosperous and sustainable city and district with equality and opportunity for all'. An ambitious yet realistic strategic plan for growth is underway which will deliver significant investment outcomes for this region.

ROADS INFRASTRUCTURE

$170m

Improving connections and reducing travel times between Derry & Belfast and key cross border cities including Dublin & Galway.

$92m

In planned transportation infrastructure projects that will reinforce our status as connected hub.

PUBLIC SECTOR INVESTMENT

$461m

Extension to the regional acute hospital as a centre of excellence in medical innovation.

$26m

Establishment of NW Medical School

$98m

In Strategic regional sporting & leisure projects across the region.

$5bn
of Capital Expenditure

10,000
additional people

12,000
additional homes created

increasing population by
3,000
by 2037

15,000
additional jobs

$142m
of additional Tax revenue

$636m
additional Gross Value Added (GVA)

$240m
in additional wages

How we can help?

A dedicated Business Development team will provide support for all your investment aims, whilst providing companies with bespoke solutions in talent management, advice, recruitment, training and relocation programmes.

Interested in our opportunities?
Connect with us:

> www.investderrystrabane.com
> investment@derrystrabane.com
> +44 (0) 28 71253253 ext 6661/6662
> @InvestDCSDC

Invest Derry City & Strabane

Derry City & Strabane District Council
Comhairle Chathair Dhoire & Cheantar an tSratha Báin
Derry Cittie & Stràbane Destrick Cooncil